

## 2. Outfit Privacy Policy Statement

At Outfit we are committed to maintaining your privacy. Our privacy policy statement is given below. If we make changes to this policy, we will notify you through our regular newsletter and by updating this statement on our website.

### 2.1 What information do we collect?

We ask for your name, telephone number, home address, email address and age for competitions, prize draws or newsletter sign ups. We may obtain information about your usage of our Web site to help us develop and improve it further.

What the data will be used for?

Your data will enable us to notify you about important functionality changes.

We will also send you email newsletters from time to time to inform you about our products, promotions and special offers from [www.outfitfashion.co.uk](http://www.outfitfashion.co.uk) and other Arcadia Group companies. If you do not wish to receive email newsletters simply unsubscribe from the email at any time or send an email to our customer services division on our 'Contact Us' page in each case writing "unsubscribe" in the subject heading.

We comply with the standards, procedures and requirements laid down in the UK Data Protection Act to ensure that the personal information you give us is kept secure and processed fairly and lawfully.

We may from time to time make our mailing list available to other reputable companies whose products and services may be of interest to you. You can opt out at any time by checking the third party opt-out box in any of the areas where your details are requested on the website or by sending an email to our customer services division on our 'Contact Us' page writing "unsubscribe" in the subject heading. You may unsubscribe from the mailing list of any third parties which have already sent you information or material by clicking on the appropriate unsubscribe link within the newsletter or by sending an email to our customer services division on our 'Contact Us' page writing "unsubscribe 3rd Party" in the subject heading.