

# PRIVACY POLICY STATEMENT

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References in this Privacy Policy Statement to "we", "us" and "Outfit" are to Outfit Retail Limited (Trading as Outfit).

At Outfit we are committed to maintaining your privacy. Our privacy policy statement is given below. If we make changes to this policy, we will notify you by updating this statement on our website.

## **What information do we collect?**

We may ask for your name, telephone number, home address, email address and age for competitions, prize draws or newsletter sign ups. We may obtain information about your usage of our Web site to help us develop and improve it further.

## **What the data will be used for?**

Your data will enable us, and our processor to notify you about important functionality changes and for statistical or survey purposes to improve this website and our services to you.

We may also send you from time to time (by email, post or text message) information about products and services and details of promotions and special offers from Outfit. If you do not wish to be contacted for these purposes, we offer a range of ways in which you can inform us about your marketing preferences:

- all email messages and email newsletters will contain information on how you can unsubscribe; or
- send an email to our customer services division on [customer.service@outfitfashion.com] writing "unsubscribe" in the subject heading; or
- call our customer services division on 0870 8300 441 or
- write to us at: Customer Services, Arcadia Group Limited, Colegrave House, 70 Berners Street, London W1T 3NL

Outfit Retail Limited is a registered data controller under the Data Protection Act 1998 (the "Act"). We comply with the standards, procedures and requirements laid down in the Act to ensure that the personal information you give us is kept secure and processed fairly and lawfully.

We will not pass your information on to other Arcadia Group companies or other third parties for marketing purposes unless you have agreed for us to do so.